

FOR RELEASE:
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ANTIOCHIAN VILLAGE NAMES DIRECTOR OF SALES

(Ligonier, PA) Antiochian Village Conference & Retreat Center announces the appointment of Anne Peagler as Director of Sales in a new position at the Village to develop new business, to build relationships, and to increase partnerships for the Village.

Anne holds a Bachelor of Arts degree from the University of Pittsburgh and from there went on to become Regional Marketing Executive at LendSource Inc. located in Minnesota. Most recently Anne was the National Advertising, Media, and Marketing Director at Mid-Atlantic Unified Health Systems, which is located in New Stanton. She has also served as the Marketing Coordinator and Advertising and Promotions Manager at Southwest Bank in Greensburg and was also employed at the University of Pittsburgh at Greensburg where she was the Director of Conference Services.

“I am excited to be working in this new position,” said Anne. “It is a great opportunity to be part of the continuous expansion process at Antiochian Village”. As Director of Sales Anne plans to create a better awareness of what the Village has to offer through attending community and business functions and visiting such areas as Harrisburg, Washington D.C., Pittsburgh and Johnstown. “My goal is to develop relationships with government, associations, education and corporate groups as well as religious groups who have not yet utilized our facility,” she added.

Antiochian Village Conference & Retreat Center services group meetings, seminars, retreats, workshops and conferences. The Village holds a membership in the Ligonier Valley Association of Churches, Christian Associates of Western Pennsylvania, the Religious Conference Management Association, Laurel Highlands Visitors Bureau, Ligonier Valley

Chamber of Commerce, Westmoreland Chamber of Commerce and the Johnstown-Cambria County Chamber of Commerce.

Facilities at Antiochian Village include 100 lodging rooms with private bathrooms, full service banquet halls, 18 meeting rooms with technical support, a new sloped-seat auditorium, free parking, a sports complex, an ecumenical chapel, a 21,000-volume library, the new Antiochian Heritage Museum, and a certified ropes course for organizational development. Antiochian Village is a full-service non profit conference facility with a hospitality ministry and is available for public use. The Village is located on Route 711 six miles north of Ligonier on 300 wooded acres. For information, contact Anne at (724) 238-3677 or email anne@antiochian.org.