



Orthodox Christian

“Elevator Speech” Contest!

Create the best 30-second or less presentation of Orthodox Christianity and win \$100 worth of Conciliar Press publications!

An “elevator speech” is a very brief explanation of what a person or one's company or organization does or stands for. It is a mini-presentation useful when one has only a few seconds of someone else's time and attention – such as an elevator ride. An Orthodox elevator speech could be ideal for Orthodox Christians who find themselves asked what they believe or what the Orthodox Church is, but have only a few seconds to respond.

An Orthodox elevator speech should be succinct, theologically accurate, and attention grabbing. It could be personalized as well. The point is to capture and communicate in a nutshell what being an Orthodox Christian means to the speaker.

Contest Rules and Guidelines:

1. Entries must be of a length which can be spoken within approximately 30 seconds at a common rate of conversational speech, and should answer either one of two specific questions: “What is the Orthodox Church?” or “What is Orthodox Christianity?” A single paragraph of no more than three sentences is recommended.
2. Contestants may submit an optional video recording of themselves or someone else presenting the speech, in addition to the required written statement. Videos must be submitted either by a) e-mail attachment, b) weblink, or c) CD/DVD mailed along with written entry.
3. Entries must be submitted (e-mailed or postmarked) no later than June 20, 2011, and must include the entrant's full name, mailing address, phone number, and e-mail address (if available). All entries become the property of the Antiochian Orthodox Christian Archdiocese Department of Missions and Evangelism and will not be returned, and may be used by the Department at its discretion for educational and/or promotional purposes.
4. All entries will be reviewed for content, succinctness, persuasiveness and appeal. Semi-finalists will be chosen and submitted to an on-line public poll to narrow the field to finalists, from which the winner will be chosen by an expert panel of judges.
5. The winner will be announced at the 50th Biennial Convention of the Antiochian Orthodox Christian Archdiocese in July 2011, and will receive a gift certificate for \$100 worth (based on suggested retail price) of Conciliar Press publications of the winner's choice.

Submit entries to:

Elevator Speech Contest
Department of Missions and Evangelism
Antiochian Orthodox Christian Archdiocese of North America
5951 Encina Rd., Suite 207, Santa Barbara, CA 93117-6252

OR

e-mail to missions@antiochian.org
(subject line: “ELEVATOR SPEECH CONTEST”)