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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Vote for the “Best Orthodox Christian Elevator Speech”!

Santa Barbara, CA — Last month the Antiochian Orthodox Christian Archdiocese Department of Missions and Evangelism announced a contest to write the best 30-second or less explanation of what the Orthodox Church is, essentially an Orthodox “elevator speech”. Response to the contest was superb, a panel of judges have selected the top ten finalists, and the Orthodox Christian public is asked to choose the winner by Internet poll.

To view the ten finalists and cast your vote for “Best Orthodox Christian Elevator Speech” visit <http://www.surveymonkey.com/s/B6CN8N2> before 7:00pm EDT on next Tuesday, July 26. The winner will be announced at the 50th Biennial Antiochian Archdiocese Convention in Chicago next week, and he or she will receive \$100 worth of Conciliar Press publications as a prize.

In the business world an “elevator speech” is a very brief and hopefully attention grabbing explanation of what one does for a living or what one's company does or stands for. It is a statement, or pitch, useful when one has only a few seconds of someone else's time and attention – such as an elevator ride. An Orthodox elevator speech could be ideal for Orthodox Christians who find themselves asked what they believe or what the Orthodox Church is, but have only a few seconds to respond. An Orthodox elevator speech should be succinct, theologically accurate, and attention grabbing. It can be personalized as well.

Please pass this announcement along to any and all Orthodox Christians. To learn more about the contest visit www.antiochian.org/missions/elevator.

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